

## कार्यक्रम परियोजना प्रतिवेदन (PROGRAMME PROJECT REPORT-PPR)

COURS/PROGRAMME : DIPLOMA IN JOURNALISM AND MASS COMMUNICATION (DJMC)

a) **Programme Mission and Objective:** The mission of this programme is to built quality personnel's in the field of Journalism. Following are the broader objectives of the programme:

- o To Gain emerging skills and experience in reporting and writing, regardless of platform, with attention to accuracy, fairness and completeness.
- o To Learn established professional and school standards related to news-gathering, reporting, writing and publishing work.
- o To Build critical thinking skills necessary to collect, evaluate, organize, and disseminate news.
- o To Build reporting and writing skills necessary in online, print or broadcast journalism.

b) **Relevance of the Program with HEI's Mission and Goals:** Pandit Sundarlal Sharma (Open) University Chhattisgarh is committed to endow with quality education to the mass where regular form of education cannot reach. In the line of the mission of the University, this programme will provide ample of opportunities to rural and tribal masses that are deprived of education and cannot find a place in regular education system. Apart from that it is also open wish to continue their learning irrespective of their age.

c) **Nature of Prospective Target Group of Learners:** The course is designed to fulfil the requirement of students. It will provide a great opportunity to those learners. Who cannot continue their study in regular education system. It also helps develop the capability and confidence to face the competitive examination and other related professions.

**Appropriateness of programme to be conducted in Open and Distance Learning mode to acquire specific skills and competence :** DJMC is a short term course suitable of being offered through Open and Distance Learning mode. The conceptual Knowledge can be thoroughly captured by the learners to acquire the capability. Which will make them polished and prepared for the employment.

d) **Instructional Design :**

- i. **Duration and Credit:** This programme has duration of one year although student may complete the programme gradually within a maximum period of three years. The programme has weightage of 36 credits.

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ii. **Medium:** The course material for PGDJMC programme will be in English language. However students can opt for both English and Hindi language for answering the questions.

iii. **Course Structure :**

Course Syllabus-

| COURSE CODE | Name of papers  | CREDIT                   |
|-------------|---|--------------------------|
| DJMC01      | History of Journalism & Contemporary Prospect                 | 6                        |
| DJMC02      | Principal process concepts and models                         | 6                        |
| DJMC03      | Indian Press Laws and Salient Features of Indian constitution | 6                        |
| DJMC04      | News: Definition Concepts and Reporting                       | 6                        |
| DJMC05      | Editing Printing and Production                               | 6                        |
| DJMC06      | Advertising and Public relation+ Project Work                 | 4+2=6                    |
|             |   | <b>Total Credits= 36</b> |

iv. **Learning Method:** The learning method developed by University will comprise of independent form of delivery and will constitute the following components:

- Self-Instructional text books (Self Learning Materials-SLM).
- Counselling and contact sessions at the study centre by the subject experts.
- ICT enabled Blended Mode.

v. **Means of Delivery:** The students are given the syllabus of the courses and also the Self learning material. It helps the students to study a specific topic. If the student has any difficulty, he or she can make a note of it. They can discuss these noted difficulties with the counsellor during the contact session at the study centre.

vi. **Requirement of Faculty and Support Staff:** Department of Hindi is presently headed by one permanent staff who will act as a programme coordinator. Supporting staffs will be deputed at the study centre as per need of the course curriculum.

e). **Procedure for admissions, curriculum transaction and evaluation :**

- Eligibility:** Graduation from any recognized University Institution.
- Procedure of Admission:** The admission for this programme will be on yearly basis (or as decided by the University from time to time). All the admissions for the course will be done through online mode..
- Curriculum Transaction:** For successful completion of the proposed programme, a candidate has to obtain minimum pass marks of 33% in each Paper.
- Assignment Work, marks division for Term-End Examination :** The Pattern of evaluation for Programme will have following two components : (a) Tutor Marks Assignment (TMA) (b) Term-End Examination (TEE)

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*Dr. P. S. Singh*

- a) **Tutor Mark Assignment (TMA):** The students have a submit Tutor Marks Assignment (TMA) carrying 30 carrying 30 marks in each paper. before the Term end examination (TEE) which will be the base of the appearing in Term-End Examination..
- b) **Term End Examination (TEE):** Term-End Examination (TEE) of each paper in the course will be of 70 marks and will be on subjective mode. The questions in the examination is as under:

**Types and number of question in assignment work and Term-End Examination**

| Part         | Total No. Of Questions                           | Type of Questions   |
|--------------|--|---|
| Part -A      | Total 08 Question (All Questions are Compulsory) | Very short answer (Word limit-answer in one word or sentence) |
| Part -B      | Total 06 Question (Attempt any 04 questions are) | Very short answer (Word limit-answer in 75 words)             |
| Part -C      | Total 04 Question (Attempt any 03 questions)     | short answer (Word limit-answer in 150 words)                 |
| Part -D      | Total 04 Question (Attempt any 02 questions)     | Semi-long answer (Word limit-answer in 300 words)             |
| Part -E      | Total 02 Question (Attempt any 01 questions)     | long answer (Word limit-answer in 600-700 words)              |
| <b>Total</b> | Total 24 Question (Attempt 18 questions)         |   |

- f) **Result :** Result will be declared by the University based of 10 point grading system.
- g) **Requirement of the laboratory support and Library Resources:** Laboratory is not required as a part of this Curriculum. Resources in the form of reference books and Journals will be made available to the students in the University Central library, (Swami Vivekananda Library) as well as in the library of Study Centres.
- h) **Cost estimate of the programme and the provisions:** For the design, development delivery and maintenance of the programme the fund will be as per the budget allocated by the University in its Annual Budget session.

| Details of Programme Fee (In Rupees) |          |
|--------------------------------------|----------|
| Total Fees                           | 17,200/- |

- i) **Quality assurance mechanism and expected programme outcomes :** The monitoring of the programme will be done on continuous basis by the concerned department concern. Regular updating of the curriculum and syllabus will be checked by the concerned Board of studies and regular monitoring will be done by Centre for Internal Quality Assurance (CIQA) of the University. Students will be asked to provide their feedback on continuous basis to develop suitable action plans for improvement the programme and further these are duly incorporated into the teaching and delivery system.

*Prof*

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10/3/2023

S. R. Khan  
10/3/23

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